

From the Desk of Secretary.....

The Land of Orissa & its people find themselves at a very low position in the development index of Indian States & Union Territories. In the recent times it is very close to the lowest. But it is often quoted & accepted that 'Orissa is rich, and the people are poor.' And citing the reason of such a state, many put the mismanagement or badly handled development plans, programmes as the main culprit. Besides this, the natural calamities like drought, flood, cyclone & tidal strike are cited to be the villains to the progress of the people.

With all these information, aspersions and also with a fair amount of observation of these & other facts GJS team decided to lend its bit to the action process towards development (as a local civil society actor.) Dependency on the Govt., scheme & welfare needs to be shaken off and community's voluntary initiative has to be given a boost. With logics & learning and with co-operation & participation of (particular community groups around) we shall join the constructive process with a hope to do & deliver.

Forty years is not so easy but achievement we have done without fearing all the struggles. I am thankful to all the team members whose dedicated works makes us transit from a small village Allisasan to the capital of Odisha Bhubaneswar. The road is lovely but deep and dark. We have been walking with facing all the obstacles and a promise to go before we sleep.

Long Live GJS.....

40 years glory in 4 pages.....

Social Organization GJS got formed in 1974 -75 when a few experienced and hands at social service got merged together and this is not quite different from the evolution of many a voluntary group. A few friends & acquaintances who partook in socio - developmental work in rural areas of Puri and Khordha region decided to form a professional socio - developmental organization (to work & serve with consistency and enhanced capacity) learning from the occasional social service under the philanthropic group they participated.

And this self - motivated team comprised of professionals in health & medicine, education & development work, entrepreneurship & finance and also housewives, students & volunteers.

Further this group (GJS) was lucky to find senior & experienced souls as advisors. And this body comprises of serving & retired medicos, agriculturists, lawyers educationists etc. who at the time of need function as supporting hands & minds.

CONTINUING & EXPANSION:

Over the time new individuals interested in social work and with familiarity & appreciation of GJS s work joined (are also joining) the organization. This too includes volunteers & professionals, programme beneficiaries and non-partisan community leaders.

02. VISION:

A society where equal chances and appropriate opportunities are made available to one and all.

03. MISSION:

Enabling all community members in exercising their human & civic rights and promoting the values of love, co - operation and justice.

04. ROLE:

The role of the organization is not limited to project formulation and implementations

only. In its area of operation it wants to serve as the Facilitator, Capacitater and also to take up the role of Motivator & Coordinator of their collective action towards growth & development.

05. SECTORS OF INTERVENTION:

Awareness campaign.

- a) Awareness on women Empowerment.
- b) Awareness on HIV / AIDs.
- c) Awareness on Sexual Reproductive Health.
- d) Awareness on Sanitation and Hygiene.
- e) Awareness on child rights.
- f) Awareness on Mother and Child health.
- g) Awareness on Health for Adolescent Girl.
- h) Awareness on Health.
- i) Awareness on Domestic Worker.
- j) Awareness on Atrocity.
- k) Awareness on Environment.

Community Organization

a) Formation and strengthening of CBOs like WSHG, Mahila Samiti, Youth groups, Kishan Club and Meena club for adolescents girls. Formation of Mahila ArogyaSamity at slum level to develop the heath status of the Urban Poor.

Child Development.

- a) Child health & nutrition.
- b) Child education (girl)
- c) Protection child labor.

Women Empowerment:

- a) Education-Literacy.
- b) Vocation - Entrepreneurship.
- c) Empowerment through Civic and Human Rights Education

d) Empowerment through Institutional Growth with Inclusion and equity.

Health and Sanitation:

- a) Water, Sanitation & Hygiene
- b) Nutrition for Women & Children
- c) Reproductive Child Health
- d) Indigenous System of Medication
- e) Old age health care

Agriculture:

- a) Propagation of Appropriate Technology.
- b) Dry land Farming
- c) Grain / Seed Bank Promotion.
- d) Care taking of Cattle resources
- e) Promotion of kitchen Garden.
- f) Promotion of Bio-agricultural produce.

Watershed & Integrated Development.

- a) Conservation of water by percolation of GULLY BANDH.
- b) Water Harvesting Structure in catchments Area.

Emergency Action:

- a) Relief & Rehabilitation
- b) Disaster Preparedness (Community Based)

06. ACTION STRATEGY:

- Awareness Generation & Education
- Capacity Building at all levels
- Strengthening community organization.
- In-Planning and Action
- Community Partnership
- Transparency at all levels.
- Liaison & partnership (with GO, NGO, PRI, Community)

Project at a Glance.....

(1974-2018)

Name of the Project	Project Area	Total No of Beneficiary Covered	Time	Completed on going	Supporting agency
Non-Formal Education (NFE)	Balipatan Block	2500 Students	1988-2001	Completed	MHRD, Dept. Education & Literacy.
Girls Hostel	Balipatan Block	100 Borders	1997-2004	Completed	MHRD, Dept. Education & literacy.
Rehabilitation of Super cyclone Victims	Balipatan Block	500 Family	2000-2002	Completed	SEEDs ,Austrelia
Education Guarantee Scheme (EGS)	Balipatan Block	540 Students(18 Centers)	2003-2008	Completed	OPEPA, Govt. ofOdisha-BBSR.
School Feeding Programme	Balipatan Block	450 students	1995	Completed	Catholic Charities.Jatani.
Women Empower Through SHG	Balipatan & Balianta Block	1500 Women	2000-2009	Completed	XIM-BBSR
Distribution of Bed-Net	Balipatan Block	745 House Holds	2008	Completed	CDMO, Khurda
ASHA,Thematic Training	Balipataji Block	35Nos	2009	Completed	NRHM,Khurda
Women Empowerment Through Institutional Growth with Inclusion and Equity(WEIGIE)	Balipatan & Balianta Block	1500 Women	2009-12	Completed	XIM-BBSR
Urban Slum Health Program	60 no of slums of Bhubaneswar Municipal Corporation Area	27155 no of Urban Poor	2010-13	Completed	NRHM, Odisha
Health of the Urban Poor	60 no of slums of Bhubaneswar Municipal Corporation Area	27155 no of Urban Poor	2011-15	Completed	USAID
Humara Buchpan Campaign	6 no of slums of BMC	8920 no of Urban Poor	2013-14	Completed	VASA
Nirmal Bharat Abijan	Balipatana Block of Khordha District		2013	On-going	WSSO, Govt. of Odisha
Urban Mobile Health Unit	205 no of slums of Bhubaneswar & Rourkela		2015	On-going	NHM, Odisha
Urban Primary Health Centre, KFA	2 lakhs population of Bhubaneswar & Berhampur	2 lakh urban poor	2016	On-going	NHM, Odisha

Health, Nutrition

World Health Day

Malaria Awareness Program

Dengu Awareness Program

Adolescent Health Education

Old age Health Care Program

AIDS Awareness Program

Malaria and Filarial Eradication Program

Breastfeeding week

Hemoglobin Checkup and Healthy mother awareness program

Yoga Education

Physiotherapy camp on International day for older People

➤ Water sanitation & Hygiene

Awareness for using the latrine and ODF

Village cleaning and awareness program for cleaning of environment

Awareness and Education camp for adolescent girl on Menstrual Hygiene

Community mobilization and campaigning for ODF

Hand washing education program for school children

➤ Women Empowerment

Formation of Mahila Arogya Samiti

IGP Training Program for SHG

Empowerment and life skills development training for adolescent girls

➤ Education

Scholarship for students of Balipatna block secured more than 90% marks in HSC

Celebration of Children's Day

➤ Programs for Youth

Skill development training for unemployed rural youth

➤ Agriculture & Animal Husbandry

Farmer's Club

Awareness camps on Animal's Disease and home care

➤ Research Activities

- Prevalence of elderly abuse on slums of Bhubaneswar, Odisha, 2014.
- Knowledge, Attitude, Practices on Menstrual hygiene among the adolescent girls of Bhubaneswar slums, Odisha, 2014.
- Knowledge, Attitude and Practices on Nutrition of under 5 Children in Bhubaneswar slums, Odisha, 2014.

AIDS AWARENESS

For the year **2017-2018** Gopinath Juba sangha (GJS) organized World AIDS Day on 1st December 2017 in JANJYOTI SEVA SANGHA, Kedarpalli, Bapuji Nagar, Bhubaneswar. In that meeting CMMO, Mahila Arogya Samiti members, SHG Members, Community people and slum leaders have participated and shared their knowledge and valuable suggestion regarding the ill effect of the disease and also prevention of AIDS. The delegates of the meeting said how to prevent AIDS and role of Community people. In this meeting GJS provide leaflet on said topic. Besides that we have arranged **5** no of Mass Rally Program, **1** in urban slum of Bhubaneswar city and **4** in Balipatana and Baliana Block of Khordha District.



DENGUE, MALARIA & FILARIA AWARENESS



During this year we have organized Malaria & Filariasis eradication program at Bhimatangi Peoples Basti on dated 14/04/2017 and **95** no slum peoples were participated. In this meeting slum Secretary, President, our Paramedical staff, Doctor and chief functionaries of GJS have attended the meeting and given message how to prevent the Malaria, Dengue and filariasis in slum area. On the occasion we have engaged one Daskathia Team to explain the causes of the diseases like Dengue, Malaria and Diarrhea and also preventive measures of the said diseases by playing Daskathia. **30** no of Daskathia Programs have arranged and played in urban slum as well as on rural areas of Balipatana, Khordha and Jatani & Pipil Blocks.

AWARENESS ON CHILD LABOUR

In day to day life we have seen many children are working on hotels, garages, business centers and as well as construction works. Instead of sending them to school we are keeping the family burden upon their head. To aware the guardian we have arranged an interface with the guardian of some children who was engaged in some heavy works in different sectors on Bhubaneswar. Above **60** no of guardians of different areas have joined the interface and share their suggestions regarding prevention of child labor.



PLANTATION PROGRAM



Environmental plantations are established to foster native species and promote forest regeneration on degraded lands as a tool of environmental restoration. The simple act of planting a tree helps the environment in so many ways. Keeping view on this sensational issue our team has planted **100** trees in the waist land of our nearby areas on the death anniversary of our founder president Baikunthanath Mishra. As a medium of awareness **2** no of folk shows have conducted regarding climate control.

HEALTH AWARENESS PROGRAM

During this year GJS has organized Health Awareness program in Balipatana Block and Bhubaneswar Municipal Corporation like outreach camp in different slums and also organized meeting with pregnant women, lactating women and eligible couple on Mother and Newborn child health. A diabetes check up camp has



organized on Kargil Basti on occasion of World Health Day.

SENSITIZATION ON ODF



To ensure sanitation facilities in rural areas with broader goal to eradicate the practice of open defecation. The concept of sanitation was expanded to include personal hygiene, home sanitation, safe water, garbage disposal, excreta disposal and waste water disposal. The main aim of this program is to increase awareness among the rural people and generation of demand for sanitary facilities. This enhanced people's capacity to choose appropriate options through alternate delivery mechanisms as per their economic condition. The Program was

implemented with focus on community-led and people centered initiatives. Financial incentives were provided to rural households for construction and usage of individual household latrines (IHHL) in recognition of their achievements. Above 500 no of IHHLs have been constructed in different villages of Balipatana, Baliana & Pipili Block of Khorda & Puri Districts.

IGP TRAINING FOR SHG

During this year GJS has provided small entrepreneurship training like Agarabati making, Spices, Candel making, Badi & Papad making, Jam & Jelly and pickles to rural youth men and women by skilled person in regular basis. In this event GJS has provided service like marketing linkages to rural women group those are involved in production work. 200 no of SHG members have been trained on 9 IGP training camps.



CULTURAL EDUCATION PROGRAM

Demand generation will cover mass media, mid media and IPC and other community based activities such as BCC, as per the need of the project area. Mass media and mid media would be used depending on the availability of material from the public sector. However interpersonal communication towards BCC would form the basis of the program. In addition the GJS would organize street plays, wall painting to communicate with the people and also conduct competitions and other activities to increase community participation and awareness.

This program will also create demand for services related to health and its determinants through various groups.

YOGA EDUCATION PROGRAM



Yoga is very much essential to be healthy and fit. Keeping this view on mind **10** no Yoga Education programs have organized in secondary and upper primary school of Balipatana block under Khordha District. In this program was appreciated by the teachers and also students because the student and teacher were keep consternation on education. This year GJS also successfully organized mega Yoga camp at Alisisasan with the help of Artatrana Bidya Niketan. In this camp more than **100** peoples were participated and learnt on utility of meditation.

PROGRAM ON ADOLESCENT HEALTH

Raising awareness of health issues of adolescent groups of slums we have formed Adolescent group in Kargil slum area of Bhubaneswar Municipal Corporation, Bhubaneswar and provide training to adolescents on personal Hygiene, MNCHN and WASH activities. In this group we have select a peer Educator to work voluntarily for all adolescents in slum area. GJS provide skill development training to Peer Educator on Health, Personal Hygiene and WASH to develop resourceful person in slum area. We have organized adolescent girl training camp at slum area of Bhubaneswar Municipal Corporation. In this context **8** no of such trainings and **124** no of slum adolescent girls have participated and trained regarding young adolescent health issues.



AGRICULTURAL DEVELOPMENT PROGRAM

During this year 2017-18 GJS has developed a training-cum-production unit and provide training to rural youth and interested farmers on high yielding variety seeds, use of bio fertilizer and shree pranali system. After getting training the trainer experiment their jobs in practical

field. This year **100** no rural youth and farmers were getting training on modern technology use in agricultural sector.

OBSERVATION OF WORLD BREASTFEEDING WEEK



World Breastfeeding Week is celebrated every year from 1 to 7 August in more than 170 countries to encourage breastfeeding and improve the health of babies around the world. In observation of breast feeding week we have arranged community meeting along with a mass rally. **100** no of house wife have got knowledge about the merit of exclusive breast feeding, nutritive value of mother's milk, advantages of breast milk, colostrums, late Initiation of breast feeding etc.

EVENT CELEBRATION

GJS has observed various national and International days in our operational areas like Republic day, Independence Day, World Population Fort Night, World Breast feeding week, children day, World water day, world AIDS Day etc. During this occasion mass rallies, padayatras, public meetings have been organized in slum areas. On occasion of celebration of Children's Day we have arranged a hand wash program on Gopabandhu Nodal School, Rajas for hygienic purpose.



MAS ORIENTATION & SENSITIZATION

Community mobilization is a process through which community individuals or groups plan, carry out and evaluate activities on a participatory and sustained basis to improve their health care and other needs. Major purpose of community mobilization include demand generation, ensuring optimal utilization of services, establishing referral linkages, increasing community ownership and sustainability and establishing a community based monitoring system. Promote community level awareness on safe drinking water, effective sanitation and hygiene behaviors for promoting preventive health. MAS will act as the focal community level group in each slum area for implementation of the program activities. MAS will facilitate the Program to base on Organize or Facilitate community level Health services and referral linkages for MNCHN and WASH services including Private health care providers for Increased access to services Generate community awareness on

MNCHN, WASH and locally relevant health issues. Developed community based monitoring of MNCHN services using a Health Resource MAP. Promote the acceptance of best practices. We have formed **74** no of MAS in Bhubaneswar city and strengthen activities have been conducted every time. **14** no of Orientation programs of also conducted and **16** no of slum sensitization meeting has been conducted in this year.



Management of UPHC in KFA

NUHM framework mandate for Urban Primary Health Centre (UPHC) in every 50,000 urban population. This will be achieved by both adapting/upgrading the existing facilities and adding new ones. The geographical and social distribution of UPHCs within the city will maximize access for the urban poor. The UPHC should address the health needs of the urban poor, unorganized workers, including both in notified and non-notified slums and people living in the urban areas also.

It will be the explicit mandate of the UPHC to provide priority services to urban poor people, especially those in most difficult circumstances such as street and slum children, the aged, disabled, single women, un-organized workers in unsafe occupations, and survivors of violence. The UPHC will not only integrate RMNCH+A services but also integrate all vertical disease control programs and non-communicable diseases program. It must also cover the preventive, promotive and curative services.

In 2017-18 we have got 3 no of sanctions for management of UPHC in KFA. 1st one is on Goodshed Road, Berhampur, 2nd one is Pokhariput, Bhubaneswar and the 3rd one is on Ghatikia, Khandagiri, Bhubaneswar. About 1 lakh urban people will be benefited by these UPHCs. It provides comprehensive primary health care and acceptable standard of quality care to the urban population in general and particularly the urban poor. As per the Govt. notification no. 5993 dated March 2014, the OPD services has been provided twice in day i.e. (8.00 am to 11.00 am) morning and (5.00 pm to 8.00 pm) in the evening. The notified timings will be strictly followed by our organization. Specialist OPD services has been provided free consultation on specialist services as per the need.



We have engaged manpower by follow the guidelines of NHM. O & G , Paediatric, Dental, Medicine & Eye specialist has been engaged in every UPHC. Around 45,000 OPD attendances covered & 1700 laboratory test has been conducted during the year.

Urban Mobile Health Unit (UMHU)

To provide better health care services according to their vulnerability (most vulnerable groups, mild vulnerable groups and least vulnerable groups) as per NHM GIS mapping system. To address the health issues of the vulnerable groups, especially the mobile population by providing preventive, primitives and curative health care services at their doorsteps on routine manner. To create an enabling environment through awareness generation for improved health seeking behavior towards public health, Mobile Health Unit has been deployed by NHM. Our organization has got permission to running 3 no of UMHUs in Bhubaneswar & Rourkela. 2 no of UMHU have been giving services in 102 no of slums of Bhubaneswar Municipal Corporation and 44 no of slums of Rourkela Municipality. Around 81,000 slum populations have got benefit by UMHU in this year.

Services has been provided by UMHU in 2017-18

- 81,000 Consultation and treatment of common ailments.
- 16,000 referral of complicated cases wherever required.
- 2,000 early detection of suspected TB, Malaria, Leprosy, along with referral for confirm sick and other locally endemic communicable diseases and non-communicable diseases such as hypertension, diabetes and cataract cases etc.
- 5,000 and above Ante-Natal checkup and related services e.g. injection - tetanus toxoid, iron and folic acid tablets, basic laboratory tests such as hemoglobin, urine for sugar and albumin and referral for other tests as required
- 202 no of institutional delivery cases
- 185 no of Post-natal checkup
- Coordinate with 216 no of Routine Immunization
- 2115 persons has been counseling for spacing and permanent method
- About 8,500 no of Nirodh, oral contraceptives, emergency contraceptives has been distributed





MHU-3 camp side Bhubaneswar



MHU camp site Rourkela

Annual Report

2017-18



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